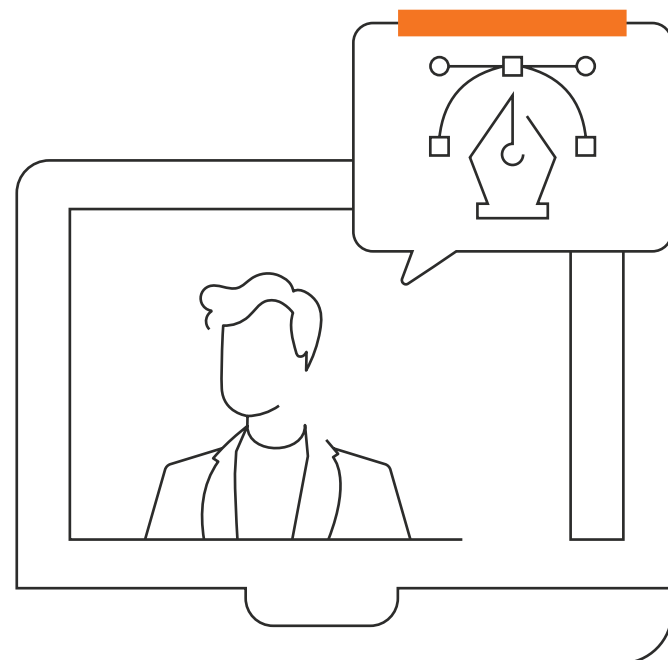


Design Techniques for Powerful Presentations™

The Digital Program



WHY do you need this training?

The traditional bullet point-riddled PowerPoint presentation just doesn't cut it in today's multimedia world.

You need slides that are not only aesthetically pleasing, but more importantly bringing your key messages to the forefront.

Different to software training, our Design Techniques course is created from a designer's lens, with a specific purpose to help business professionals like yourself create slides that deliver impact.

You will be able to create professional and sleek looking slides quickly and easily, support your key messages with effective visual aids, and have your audience follow you step by step as you move through your presentation.

WHAT will you learn?

- **Layout a presentation** based on professional design standards
- Use PowerPoint's **design tools** and the **Slide Master** to simplify and speed up the design process
- Source **professional icons** and visual elements to convey messages powerfully and on brand
- Use **animation and transitions appropriately** to be in control of your presentation

HOW is it delivered?

The program is delivered digitally, over 3 x 2-hour highly experiential, hands-on training sessions.

You will be provided with a case to work on throughout the training and realise the transformation from bad slides to designer slides using skills learnt.



PowerfulPoints

What do our clients say?



Design Techniques is the answer to making your presentations interesting, engaging and inspiring. I learned how to create a presentation that moves with grace and ease, so it supports what I want to say. Best of all, the skills I learned in this course have taught me how to make my presentations memorable!

National Business Manager, Lion

PowerfulPresentations™ is like no other presentation course. The course is engaging and interactive, and you have the opportunity to work on and customise your own presentations. I would recommend this course to anyone who wants to create that 'wow' presentation.

EA, CBA

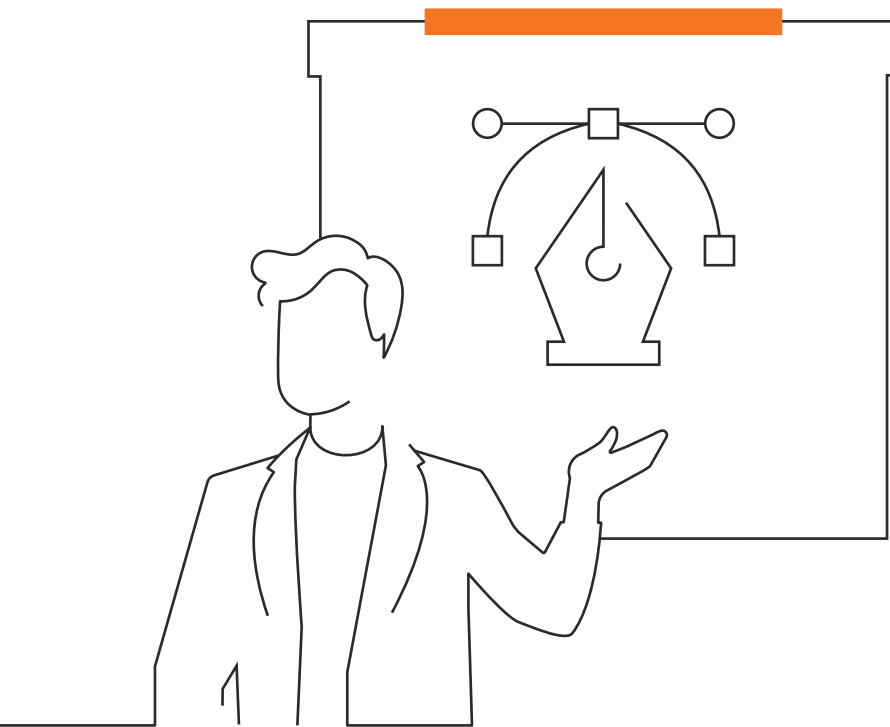


You will earn a **digital badge** upon completion that can be shared over **170 social platforms**.

Speak to your account manager today! www.powerfulpoints.com.au

Design Techniques for Powerful Presentations™

The In-Person Program



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HOW is it delivered?

The program is delivered in person, over a 1-day highly experiential, hands-on workshop.

You will be provided with a case to work on throughout the training and realise the transformation from bad slides to designer slides using skills learnt.

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