



DELIVERING POWERFULPRESENTATIONS™

THE SECRET TO PROFESSIONAL SUCCESS

Business presentations today nearly always involve working with PowerPoint, Keynote, Prezi or some other visual support material, yet few presentation training courses show you how to deliver a really effective presentation using them.

Our *Delivering PowerfulPresentations™* program is designed to give you the skills to present effectively to groups inside and outside the organisation to give maximum effect to the message.

Starting by analysing their presentation against what we know works, participants learn how to build a delivery that resonates with the audience and avoids being a “data dump”.



SPEAK WITH POWER AND AUTHORITY

Our clients say that when they work with us, they speak with much more power and authority. The result of that is more effective delivery of key messages and a greater likelihood of achieving their desired outcomes.

DESIGNED FOR EXECUTIVES

Our *Delivering PowerfulPresentations™* course has been designed from the perspective that most current day business presentations involve a speaker working with slides. To really be effective, good presentation training should help its participants work with their visuals, so they can deliver their message in a cohesive, co-ordinated way to maximise the impact of the message.

WHAT ARE THE BENEFITS?

Research shows that improving presentations can be one of the most powerful ways to improve business and career prospects. Well-constructed presentations improve communication and credibility, engage audiences and move them to take-action. As a result, presentation outcomes and objectives are far more likely to be achieved.

IS IT FOR YOU?

This course has been designed for those who need to deliver presentations with power and authority. It is for anyone in training, sales, marketing, finance, R&D – at all levels from junior to Company Directors – anyone who wants to take their presentation delivery to a whole new level.

COURSE OUTLINE

Preparation, preparation, preparation

- Role of the Speaker, role of the Slides
- It's all about the Why
- Setting your Objective
- Identifying your Key Messages

Storytelling: The Key to Engagement

- Facts are Fiction
- Composing a Story

Time to Stand and deliver

- Preparation Before you stand
- Building Confidence

- Factors that make a difference to the Way you are perceived
- First impression done, what next?

Presentations reviews

- Participants give their presentations



Fantastic course!

I learnt a lot of things I didn't realise I needed to know, but I'm very glad I know them now.



Ben Ng,
Project Manager,
Commonwealth Bank of Australia

LEARNING OUTCOMES

At the end of the program, participants will be able to:

- Deliver an engaging a powerful presentation
- Be able to construct a story to illustrate an example of a point in a presentation
- Develop new & engaging ways to open a presentation
- Explain the factors that create a positive impression on the audience
- Identify the actions that will help create greater confidence before speaking
- Utilise vocal modulation in their presentation to more fully engage the audience



T: +61 2 8212 4573
E: info@powerfulpoints.com.au
www.powerfulpoints.com.au www.powerfulpoints.com.cn