Design Techniques for Powerful Presentations™
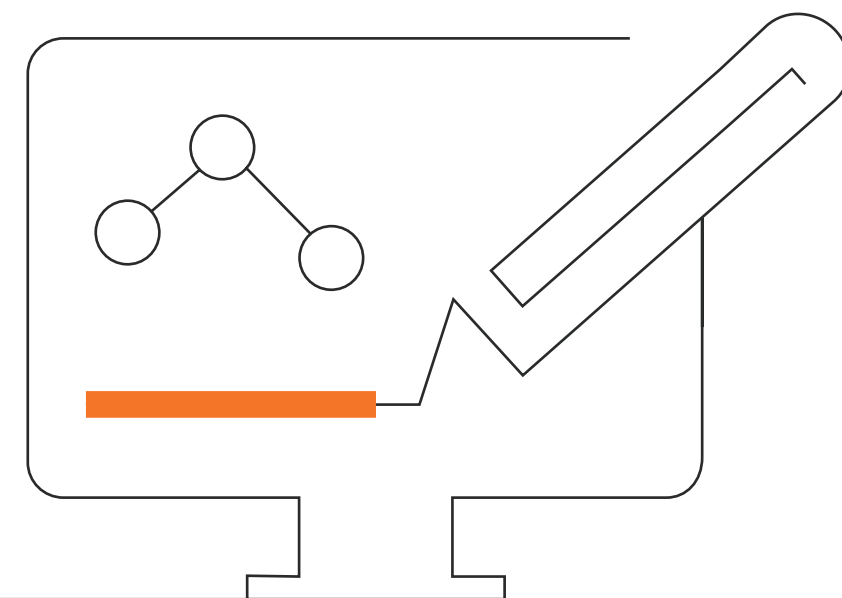
The Digital Programs

The traditional bullet point-riddled PowerPoint presentation just doesn't cut it in today's multimedia world especially when we are constantly bombarded with countless information.

To overcome this, you will need to design slides that are impactful and engaging to move your audience towards desired actions.

Our short and sharp digital **Design Techniques for Powerful Presentations™** course will do just that to take your design skills to another level.

It is delivered online over 3 x 2 hour training sessions and will enable you to set the scene and design slides effectively to get your ideas and messages across through an engaging and impactful story.

It is recommended the first 2 sessions are done within a week (2 weeks max) of each other, and the last session 3 – 4 weeks later, to give you a chance to implement your learning and get feedback from your audiences and colleagues.

powerfulpoints.com.au

What do I learn?

By the end of the course, you will be able to:

1 **Layout a presentation** based on professional design standards

2 **Use PowerPoint's design tools and "Slide Master"** to simplify and speed-up the design process

3 **Source professional icons** and other relevant visual elements to convey messages powerfully and memorably

4 **Use animations and transitions appropriately** to take your audience on an engaging journey

How does it work?

You are provided with a case to work on throughout the live sessions, where you get to turn a "bad presentation" into a "Powerful Presentation™", underpinned by all the skills and guidance needed to get them there!

What do I need to do this course?

- A laptop or desktop with access to video and audio

- A mouse (using a touchpad is not recommended)

- PowerPoint 2010 or later versions

- Basic to Intermediate knowledge and skills in PowerPoint

- The practice files which will be shared with you prior to the session

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Design Techniques is the answer to making your presentations interesting, engaging and inspiring. I learned how to create a presentation that moves with grace and ease, so it supports what I want to say. Best of all, the skills I learned in this course have taught me how to make my presentations memorable!

Jennifer Lymer