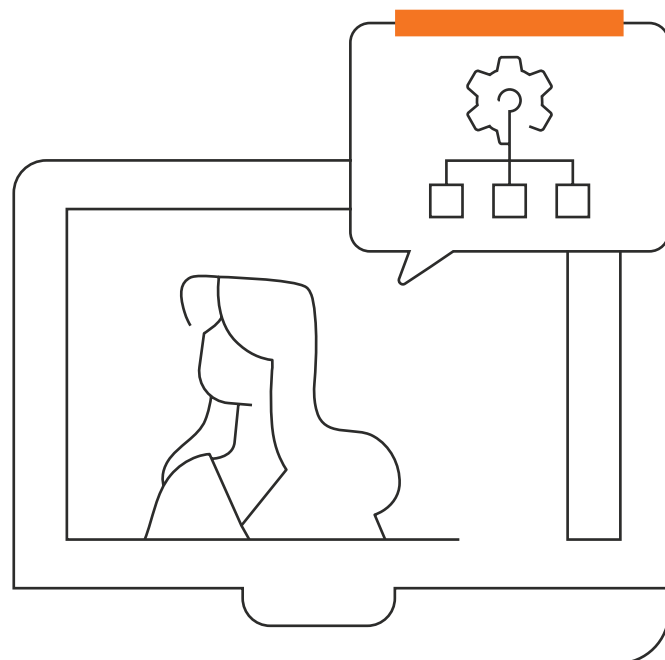


# Building Powerful Presentations™

## The Digital Program



### WHY do you need this training?

Most presentations lose 60% of the audience in the first 60 seconds. Yes, even yours.

Most of us have had minimal training in how to build a really good presentation. We simply do what everyone else does and make bad ones. And most presentation training courses deal with how to stand and talk and not a lot of time is spent learning the secrets of actually building good presentations.

This course, Building PowerfulPresentations™, focuses on just that: creating a good presentation.

At PowerfulPoints we have a simple process that is proven to be successful over 30 years helping some of the world's leading brands create exceptional presentations.

Join our Building PowerfulPresentations™ training and you can own that process. It will enable you to accurately identify what the audience needs to hear (not what you want to tell them), what to include and what not to, and then how to put it into a logical structure that will tell your story.

Speak to your account manager today! [www.powerfulpoints.com.au](http://www.powerfulpoints.com.au)

### WHAT will you learn?

- **Identify** the correct content that is of the most interest to the audience
- **Build a structure** in a way that aligns with the audience's motivations for maximum engagement and impact
- **Craft** audience focused key messages into a compelling narrative and take the audience on a journey
- **Keep slides clear** of heavy texts, data dumping and any unnecessary content.

### HOW is it delivered?

The program is delivered digitally, over 2 x 2.5 hours training sessions, plus a 1-hour coaching session.

It is recommended the first 2 sessions are scheduled within a week, and the coaching session 4-6 weeks later to give you a chance to implement the leanings.



### What do our clients say?



The secret to professional success! PowerfulPoints is like no other presentation course. Definitely worth the time out of the office!

**Head of Global Networks, ANZ**

A key benefit of the course is the way it addresses the thinking that goes into preparing the pack before any slide creation is started. It becomes very powerful when staff take real-life work into the session and results in much better quality work after the training.

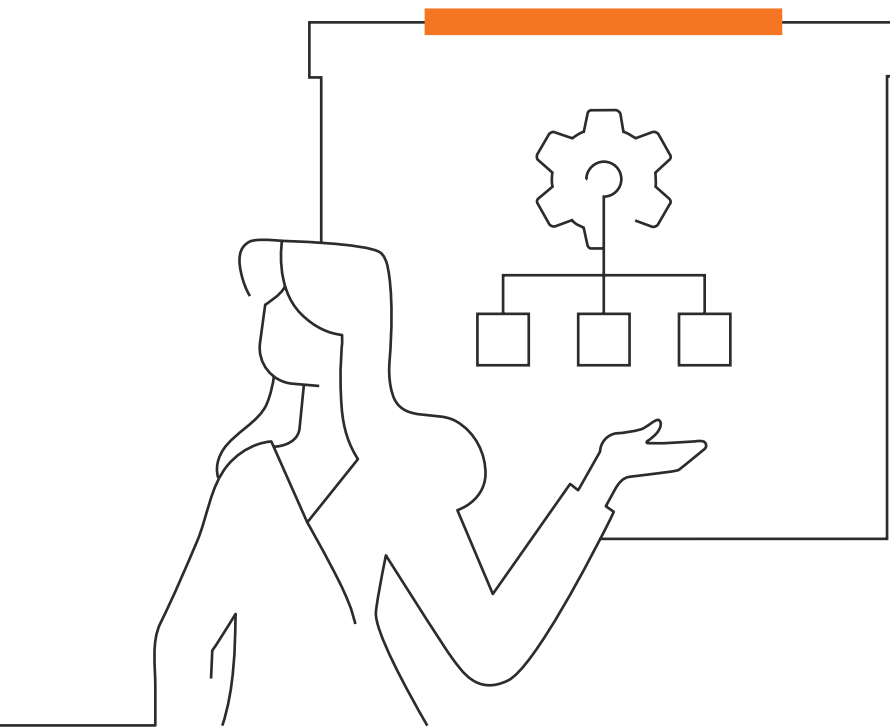
**Portfolio Director, Westpac**



You will earn a **digital badge** upon completion that can be shared over 170 social platforms.

# Building Powerful Presentations™

## The In-Person Program



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- **Craft** audience focused key messages into a compelling narrative and take the audience on a journey
- **Keep slides clear** of heavy texts, data dumping and any unnecessary content.

### HOW is it delivered?

The program is delivered in-person, over a 1-day workshop, plus a 1-hour coaching session scheduled 4-6 weeks later to give you a chance to implement the learnings.

\*The 1-day workshop starts with Lee Featherby's Keynote - Firing up your PowerPoint.



PowerfulPoints

### What do our clients say?



The one day course gives a great overview on PowerPoint presentations from content, structure to best practice design. Certainly worth a day out of the office!

**Corporate Marketing Leader, Flight Centre**

I walked away from the PowerfulPoints training with increased confidence in my ability to put together a presentation that will not only be informative but also inspire my audience.

**Marketing Manager, GI Cancer Institute**



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